

## ORDER



**Orders**  
**Order / Rev:** 709376  
**Alt Order #:** 06295825  
**Product Desc:** NELSON FOR FL SENATE  
**Estimate:** 561  
**Flight Dates:** 08/25/12 - 09/03/12  
**Original Date / Rev:** 08/23/12 / 08/23/12  
**Order Type:** Political

**Primary AE:** Aaron Ashe  
**Sales Office:** T-WAS  
**Sales Region:** NAT

**Agency**  
**Name:** Abar Hutton Media/ POL  
**Buying Contact:** Shelli Hutton  
**Billing Contact:**  
 6190 Grovedale Court Suite 200  
 Alexandria, VA 22310

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Nelson, B/ D / US Senate  
**Demographic:** A35+  
**Product Codes:** PL-US Senate  
**Priority:** P-3  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/26/12	3	\$1,275.00	\$1,083.75
08/27/12	09/03/12	14	\$5,150.00	\$4,377.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	3	\$1,275.00	\$1,083.75	0.00
September 2012	14	\$5,150.00	\$4,377.50	0.00
<b>Totals</b>	<b>17</b>	<b>\$6,425.00</b>	<b>\$5,461.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTSP	08/25/12	08/25/12	Sat 6-630p Sat 6-630p 10 News	CM	Sat 6-630p	-----S-	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	-----S-			1		\$175.00		0.00				
E 2	WTSP	08/25/12	08/25/12	Sat 7-730p Inside Edition	CM	7-730p	-----S-	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	-----S-			1		\$300.00		0.00				
E 3	WTSP	08/26/12	08/26/12	Face the Nation Face the Nation	CM	Sun 1030-1130a	-----S	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	-----S			1		\$800.00		0.00				
E 4	WTSP	08/27/12	08/29/12	M-F 9-930a 10 News, 9am 10 News, 9am	CM	9-9:30A	M-W----	:30	2	\$140.00	P-3	0.00	NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/27/12	09/02/12	M-W----			2		\$140.00		0.00				
E 5	WTSP	08/31/12	08/31/12	M-F 9-930a 10 News, 9am 10 News, 9am	CM	9-9:30A	----F--	:30	1	\$140.00	P-3	0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/27/12	09/02/12	----F--			1		\$140.00		0.00				
E 6	WTSP	08/27/12	08/30/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	M-T---	:30	2	\$650.00	P-3	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

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 Flight Dates: 08/25/12 - 09/03/12

Advertiser: Nelson, B/ D / US Senate  
 Product Desc: NELSON FOR FL SENATE  
 Estimate: 561

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	WTSP	08/27/12	08/30/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	M--T---	:30	2	\$650.00	P-3	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/27/12	09/02/12	M--T---		2				\$650.00		0.00			
E 7	WTSP	08/31/12	08/31/12	M-F 5-530p 5-530p 10 News	CM	5-530p	----F--	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/27/12	09/02/12	----F--		1				\$400.00		0.00			
E 8	WTSP	08/29/12	08/29/12	M-F 6-630p 6-630p 10 News	CM	6-630p	--W----	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/27/12	09/02/12	--W----		1				\$500.00		0.00			
E 9	WTSP	08/27/12	08/27/12	M-F 6-630p 6-630p 10 News	CM	6-630p	M-----	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/27/12	09/02/12	M-----		1				\$500.00		0.00			
E 10	WTSP	09/02/12	09/02/12	Sun 630-7p Sun 630-7p 10 News	CM	Sun 630-7p	-----S	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/27/12	09/02/12	-----S		1				\$400.00		0.00			
E 11	WTSP	09/03/12	09/03/12	M-F 9-930a 10 News, 9aM 10 News, 9am	CM	9-9:30A	M-----	:30	1	\$140.00	P-3	0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	M-----		1				\$140.00		0.00			
E 12	WTSP	09/03/12	09/03/12	M-F 9-930a 10 News, 9aM 10 News, 9am	CM	9-9:30A	M-----	:30	1	\$140.00	P-3	0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	M-----		1				\$140.00		0.00			
E 13	WTSP	09/03/12	09/03/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	M-----	:30	1	\$650.00	P-3	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	M-----		1				\$650.00		0.00			
E 14	WTSP	09/03/12	09/03/12	730-8p Inside Edition	CM	730-8p	M-----	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	M-----		1				\$600.00		0.00			
N 15	WTSP	08/27/12	08/27/12	530-6a 530-6a 10 News	CM	530-6a	M-----	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/27/12	09/02/12	M-----		1				\$100.00		0.00			
Totals														17	\$6,425.00